

# SESSION B2: Technology of Tomorrow

## How Innovation Hubs Build New Capabilities and Accelerate Deployment



Through a series of interactive presentations and discussions, tech futurists and evangelists will explore the strategies they use to build traction behind the use of emerging technologies. Consider inventive ways innovation hubs might help individuals and teams adopt new technologies, policies, and strategies to transform the way we work and create economic impact.

- Artificial intelligence
- Augmented and virtual reality
- Cloud and networking tech
- Robotics

### Objectives

- Learn more about AI, AR, VR and other technologies--and the inventive ways organizations use them.
- Ideate about how your innovation hub can tap into technologies to advance the workforce.
- Map short-term and long-term possibilities for your innovation hub.

### Format

This session features a series of rapid-fire flash presentations followed by an interactive, panel-style conversations led by experts in future-of-work technologies.

### Presenters and Discussion Facilitators



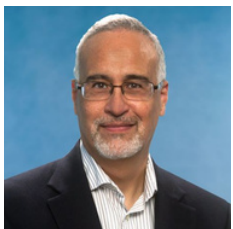
#### **Richard Marks, PhD**

Professor of the Practice,  
School of Data Science and Society,  
UNC-Chapel Hill



#### **Jerome J. Sanders**

Senior Product Marketing Manager of  
Emerging Technologies,  
Outshift by Cisco



#### **Mark McNeilly**

Professor of the Practice of Marketing,  
Kenan-Flagler Business School;  
Co-Chair of Generative AI Committee,  
UNC-Chapel Hill



#### **Steve Wray**

Executive Director,  
Block Center for Technology and Society,  
Carnegie Mellon University